

MONTHLY REPORT

JAG



A MONTHLY REPORT TO THE CSA AND BOARD OF DIRECTORS

JUNE 2014

GREAT NEWS – RESULTS FOR THE CLASS OF 2013

As reported to the Board of Directors and the State Affiliates, after 12 months of intensive follow-up services to our graduates, the results are in for the Class of 2013. The data is drawn from approximately 1,000 classrooms across 31 states, and the results are some of the best we have had in several years:

- The graduation rate continues to exceed 90%.
- The employment rate increased to 59% – an increase of 10% over the previous year, and more than double the rate of employment for this population nationally.
- The rate of full-time employment for those who are working is now 70% – three times the rate for this population nationally.
- Enrollment in higher education is at 43%, while the overall national statistic shows a decrease of 500,000 students enrolled in higher education.

These results have been distributed to all JAG Affiliates, JAG national funders, and several hundred “Friends of JAG.”

Given these extraordinary results, we anticipate recognizing more than 120 Specialists at the July 16-18 National Training Seminar for outstanding performance that meets or exceeds those numbers. In addition, a significant number of our State Affiliates will be receiving our highest award – the *5 of 5 National Performance Award* for achieving our most demanding performance goals.

Governor Markell and Ken will also present these results to U.S. Secretary of Labor Tom Perez at a meeting with the Secretary on July 14, and to all of the nation’s Governors who will be attending the National Governors Association Summer Meeting on July 10-13.

Special commendation to the Specialists and the front line team who have once again achieved extraordinary success against truly great odds.

We do hope you will circulate these results widely.

RENEWED PARTNERSHIP WITH VERIZON

We are delighted to report that the Verizon Foundation, our first partner at the inception of the program in 1981, has renewed its support for the work of Jobs for America’s Graduates for 2014.

In addition to \$100,000 of core support and support for two of our major upcoming events at the highest level of “Trustee,” the Verizon Foundation also has initiated a process to assist our staff in gaining skills they will need to help our young people become more involved in STEM occupations, through learning coding in the process of developing apps. A specialized online training program will be provided by Verizon at no cost for all interested JAG staff members beginning in the late summer. A representative of the Verizon Foundation will hold a briefing at the National Training Seminar and provide workshops on various strategies for students to utilize apps as a means to learn coding and other crucial skills that are highly marketable in today’s economy. This “apps” approach should offer great appeal and personal interest to the majority of our young people.

In addition, we are exploring opportunities for Verizon leaders to serve on our Affiliate non-profit Boards.

PREPARATION FOR THE NATIONAL GOVERNORS ASSOCIATION SUMMER MEETING

The 2014 Summer Meeting of the National Governors Association is being held in Nashville July 11-13.

The two annual NGA meetings are especially important, as they provide rare opportunities for us and the Governors who help lead our organization to reach out to their colleagues one-on-one to seek their support for growing or establishing the JAG program in their states.

Our Board's senior leadership team all plan to attend, including:

- Governor Jack Markell, Chair, JAG Board of Directors
- Governor Steve Bullock, Vice Chair, JAG Board of Directors
- Governor Mike Pence, Vice Chair, JAG Board of Directors
- Governor Brian Sandoval, Vice Chair, JAG Board of Directors

Outreach was made to a number of targeted Governors to arrange individual meetings. Background materials have been provided to each Governor on our Board regarding the state of play in several states where JAG has opportunities for growth or opportunities to establish the JAG model for the first time. All of the State Affiliates were solicited for specific messages and background information to present to each Governor whom they wish to contact.

In addition, JAG senior staff members and leaders from USA Funds will meet with Governors who will soon be expanding JAG or establishing it for the first time as a result of anticipated funding from USA Funds. USA Funds is also beginning to look ahead to additional states for 2015, and they have been kind enough to confer with us on some of the prospective states and determine JAG's state of play in those states.

As part of their commitment to the work of JAG, our good friends at AT&T were helpful in arranging for the JAG management team to participate in a number of concurrent events for which "A" tickets were required.

JAG VISION

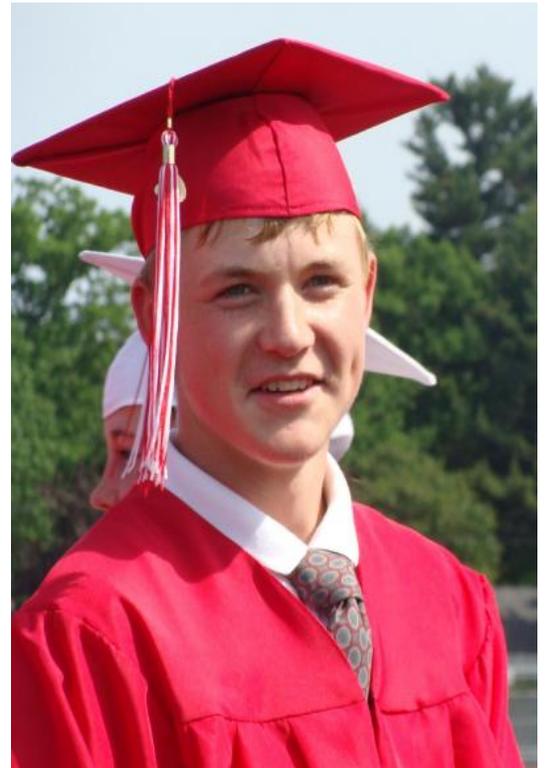
The JAG National Network will make a measurable difference in the outcomes of [public education](#) and [workforce development](#) systems at the national, state and local level. We will strive to increase opportunity and reduce poverty and [unemployment](#) by fostering *A Nation Without Dropouts*.

JAG believes that...

...JAG students and graduates are capable of extraordinary accomplishments once they realize the future relevance of what they are learning and will [exceed expectations](#) when challenged and stimulated.

...JAG graduates can and will change the world!

...JAG is [needed](#) more than ever!



2014 NATIONAL TRAINING SEMINAR, JULY 16-18

JAG GRADS: College and Career Ready!



Final arrangements have been made for what we believe will be the largest National Training Seminar in our history.

We anticipate approximately 470 staff and management will attend over the five-day period.

The National Training Seminar is the largest gathering of staff and management each year. It offers some of the most intensive and important training activities offered by the national organization to the Affiliates, drawing upon the skills and best practices of our front line team. In addition, new materials, tools and strategies will be presented.

We will also have several major employers presenting workshops to highlight career opportunities with their companies and how best to prepare our young people to secure employment with them.

We are especially delighted that the following Board members will be in attendance:

- Stacey Stewart, U.S. President of United Way Worldwide (Featured speaker)
- Larry Caruso, Executive Director, Jobs for Kentucky Graduates
- Janet Parker, Executive Vice President, Human Resources Group, Regions Bank
- Carolyn Warner, Founding Board Member and Treasurer (Featured speaker)

We look forward to a truly extraordinary experience and the opportunity for those attending the National Training Seminar to take the techniques, best practices, and tools back to their colleagues who are unable to attend.

UPDATE ON USA FUNDS-JAG PARTNERSHIP

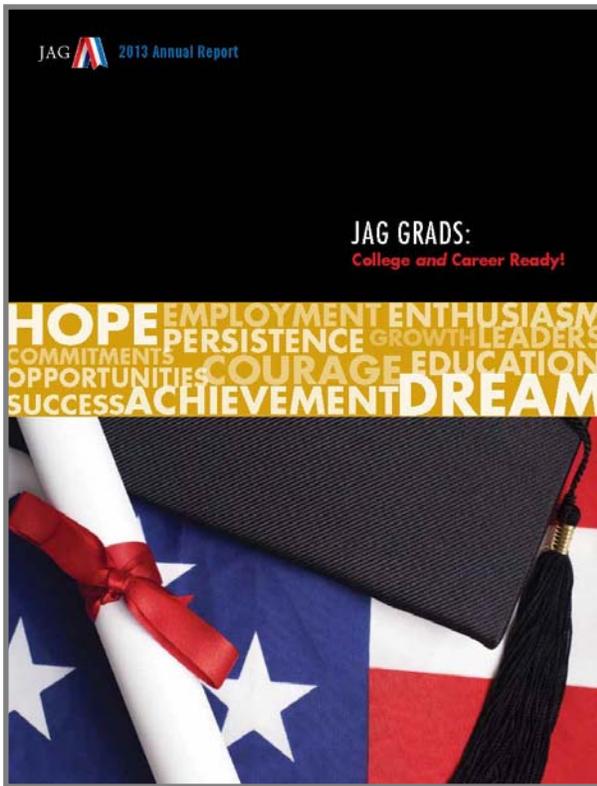
Throughout the month, we were heavily engaged in working on specific documents required by USA Funds for the resources they plan to award to JAG and each target state, which will be present to their Board of Directors for action at their July 29 meeting.

As this was the first time USA Funds has initiated such a philanthropic process, there were several occasions when additional information and guidance was requested from us regarding the on-the-ground situation in each location targeted for their investments.

Teleconferences were held with the relevant State Affiliates, Governors and/or their senior staffs to plan for utilization of these funds. For example, JAG's State Affiliate in Michigan (where USA Funds will be providing resources to implement JAG for the first time in Detroit) worked with the Governor's office to obtain guidance on how best to engage with the school system and, as appropriate, the city government (which is under control of the state).

In the case of one potential new (undisclosed) JAG state, we are looking ahead to a likely launch of JAG in 2015, pending approval by the Board of USA Funds, likely in September, or possibly later.

Meetings were held with Bill Hansen (President and CEO), Carol D'Amico (Executive Vice President), and various staff to work through plans for a presentation to the Board of Directors of USA Funds (who are not familiar with JAG), and plans for formal announcements regarding these commitments, likely in the fall.



JAG 2013 IN REVIEW



"There are a lot of kids out there who need help, who are getting a lot of negative reinforcement. And it's more that we can do to give them the sense that their country cares about them and values them and is willing to invest in them?"

- President Barack Obama, July 19, 2013

Commitments in 2013 resulted in the largest one year growth in JAG's history.

In the 2013 State of the State Addresses, an increasing number of Governors highlighted jobs for America's Graduates and/or requested new or increased funding from their Legislatures. The JAG Board of Directors is most appreciative of the State Affiliates of the National Network whose work and accomplishments resulted in extraordinary commitments from their Governors, Chief State School Officers and Legislatures. Commitments in 2013 resulted in the largest one year growth in JAG's history. We salute the following for their leadership:

The Honorable Mike Beebe Governor of Arkansas	The Honorable Brian Sandoval Governor of Nevada
The Honorable Steve Bullock Governor of Montana	The Honorable Sam Brownback Governor of Kansas
The Honorable Mike Pence Governor of Indiana	The Honorable Paul LePage Governor of Maine
The Honorable Terry Branstad Governor of Iowa	The Honorable Phil Bryant Governor of Mississippi
The Honorable Dennis Daugaard Governor of South Dakota	The Honorable Jack Marshall Governor of Delaware

\$6 Million

60

118

Governor Mike Pence worked with the Indiana General Assembly to secure a \$6 million appropriation to double the scale of JAG-Indiana. It's the largest growth per centage in the shortest period of time in JAG's history.

State Superintendent Randy Dorn, Washington State, committed to increase the number of JAG schools from 36 to 70+.

36 **70+**

JAG schools in Washington State

SPRING BOARD MEETING

In April 2013, Governor Brian Sandoval, Vice Chair of the Board, hosted the Spring Board meeting in Carson City, Nevada. The Board focused on several major national issues, especially raising the policy visibility regarding the extraordinary levels of youth unemployment and how best to take advantage of JAG's momentum during what appeared to have been one of the best opportunities for growth in the organization's history.

JAG GRADS: College and Career Ready

The 2013 Annual Report is being printed and will be available for distribution in digital format shortly. Printed reports will be available in two weeks.

2013 JAG BOARD OFFICERS AND MEMBERS

BOARD OFFICERS



The Honorable Jim Howell
Chairman
Governor of Oklahoma



The Honorable Steve Bullock
Vice Chair
Governor of Montana



The Honorable Mike Pence
Vice Chair
Governor of Indiana



The Honorable Brian Sandoval
Vice Chair
Governor of Nevada



The Honorable Terry Branstad
Chair
Governor of Iowa



The Honorable Phil Bryant
Chair
Governor of Mississippi



The Honorable Dennis Daugaard
Chair
Governor of South Dakota



The Honorable Mike Beebe
Chair
Governor of Arkansas

GOVERNORS



The Honorable Jay Inslee
Governor of Washington



The Honorable Phil Bryant
Governor of Mississippi



The Honorable Mike Pence
Governor of Indiana



The Honorable Steve Bullock
Governor of Montana



The Honorable Brian Sandoval
Governor of Nevada



The Honorable Terry Branstad
Governor of Iowa



The Honorable Paul LePage
Governor of Maine



The Honorable Mike Beebe
Governor of Arkansas

COMMUNITY LEADERS



Mr. John Walsh
Board Member
Author



Mr. Dennis Ross
Board Member
National Urban League



Mr. Stanley Hayslip
Board Member
U.S. President



EDUCATION LEADERS



The Honorable Rick Stark
State Superintendent of Education



Dr. Sharon Robinson
American Association of State School Officers



Mr. Roger Gargano
Governor of Missouri



The Honorable Scott Swire
Secretary of Education

The JAG Board Officers and Members includes those from America's most conscientious and concerned companies who support the organization and the young people of JAG.

HONORARY MEMBERS



The Honorable John E. Bobbitt
Governor of Utah



The Honorable Thomas J. Finkle
Chair, State of Colorado



The Honorable Charles 'Chad' Collier
Governor of Oregon



The Honorable John H. Brown
State of Tennessee



The Honorable Mark Redent
Governor of Missouri



The Honorable George J. Winick
State of New Jersey

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2013 JAG BOARD OFFICERS AND MEMBERS

GOVERNMENT LEADERS



The Honorable George Napolitano
U.S. Secretary of Labor



General David H. Petraeus
U.S. Department of Defense



The Honorable John Boehner
U.S. House of Representatives



The Honorable John Boehner
U.S. House of Representatives



The Honorable John Boehner
U.S. House of Representatives



The Honorable John Boehner
U.S. House of Representatives

CORPORATE LEADERS



Mr. Dennis Burton
U.S. House of Representatives



Mr. Dwight Behrens
Vice President
Nike



Mr. Andrew S. Blue
Vice President
General Atomics



Mr. Johnnie Brown
President
OpenView



Mr. Lawrence Caron
General Electric



Mr. John Campbell
President
United Therapeutics



Mr. Tim Daly
Senior Vice President
P&G



Mr. Michael D. Johnson
Senior Vice President
Archer-Daniels-Midland



Mr. Hugo W. Price
Vice President
U.S. Education



Mr. Shirley Overton
Vice President
Harsco Resources



Dr. Richard L. Glavin
Chief Academic Officer
Apollo Group



Mr. James J. Duffy
Chief Financial Officer
Ally Financial



Mr. James E. Dwyer
Senior Vice President
Public Communications
Public Computer Colleges, Inc.



Mr. Joseph G. Gorman
Vice Chairman
Bankerly



Mr. Stephen Hagaman
Vice President
Government Affairs
Unilever



Mr. Edward J. Huff
Human Resources Vice President
Global Sales and Sales Support
IBM Corporation



Mr. Charles Lake
Senior Vice President of Public Affairs and Chief Sustainability Officer
AETN



Mr. Brian Mahala
Vice President of Government Affairs
JNEC Company



Mr. Scott Nelson
Vice President of Communications and Public Affairs
Educational Testing Service



Mr. Mark Richards
Chief of State
Bank of America



Mr. Michael J. Brennan
Chairman
JNEC



Mr. Scott M. O'Brien
Senior Vice President of Public Affairs and Government Affairs
IBM



Mr. James E. Dwyer
Senior Vice President
Public Communications
Public Computer Colleges, Inc.



Mr. John C. Smith
Vice President
State of Tennessee



Mr. Richard J. Duffy
Vice President
State of Tennessee