

PARTNERSHIP:

TOYOTA | KY

Since 2017, Toyota has been a committed partner of Jobs for America's Graduates Kentucky (JAG KY), engaging directly in classroom activities, providing leadership on the JAG KY executive team, and supporting the mission of preparing young graduates for successful careers. Toyota's partnership with JAG KY exemplifies their dedication to social responsibility and workforce development in Kentucky.

Challenges:

Workforce Preparation:

- A significant challenge has been preparing Kentucky's youth with the necessary skills to meet the demands of modern manufacturing and business environments.

Community Engagement:

- Strengthening Toyota's community involvement and establishing a presence as an active participant in local development has been a focal point.

Sustainable Talent Development:

- Ensuring a consistent and beneficial relationship between Toyota and future workforce entrants needed structured engagement and investment.



Solutions:

Classroom Engagement and Leadership

- Toyota has actively participated in JAG classrooms, providing insights into industry, company, and career opportunities, which has been pivotal in guiding students' career choices and preparations.

Facility Tours and Direct Exposure:

- Hosting JAG programs at Toyota's Georgetown, KY facility and providing plant tours have offered students firsthand exposure to real-world industrial environments.

Employment Opportunities:

- By employing 55 students at various manufacturing facilities, Toyota has not only provided critical job opportunities but has also integrated practical workforce training into the educational experience.



PROGRESS:

Key Outcomes:

1. Classroom and Executive Engagement:

- Toyota's active involvement in the classroom and on the JAG KY executive team has strengthened the curriculum and provided leadership and direction.

2. Impact on Student Preparation and Engagement:

- Currently engaged with 14 JAG programs, impacting approximately 910 students across central Kentucky.
- Direct classroom presentations and discussions about industry realities and career opportunities have enriched the students' learning and career planning.

3. Employment and Career Pathways:

- Through their commitment to hiring JAG students, Toyota has directly contributed to the career readiness and employment of young graduates, with 55 students employed across various facilities.

4. Community and Workforce Development:

- Toyota's involvement in local education and workforce initiatives has not only benefitted the community but also solidified its reputation and presence in Kentucky, fostering a mutually beneficial relationship.

5. Long-term Strategic Partnership:

- Toyota's sustained partnership with JAG KY is a strategic endeavor that supports their corporate social responsibility goals and aids in developing a skilled talent pool that contributes to the long-term success of the company, community, and the customers they serve.

CONCLUSION:

Toyota's partnership with Jobs for America's Graduates Kentucky (JAG KY) is a leading example of how corporate involvement in education and workforce development can yield substantial benefits for both the community and the company. By engaging directly with the educational process, providing employment opportunities, and supporting the mission of JAG KY, Toyota has demonstrated a robust commitment to nurturing Kentucky's future workforce, ensuring these young graduates are equipped for success. This collaboration not only fulfills Toyota's corporate social responsibilities but also establishes a strong foundation for future workforce readiness in the region.