

JAG

JOBS FOR AMERICA'S GRADUATES

NATIONAL CAREER DEVELOPMENT CONFERENCE

Indianapolis, IN | April 24-26, 2025



The National Career Development Conference (NCDC) is the pinnacle experience for youth involved in the JAG Career Association (JAGCA) to demonstrate competency-based skills, explore career options, make connections with employers, and create pathways for their future.

So *speed* on over and join more than
1,000 youth leaders for the 4th annual JAG
National Career Development Conference

MAXIMIZE your participation by becoming a **SPONSOR**

For more information: jag.org/ncdc

2025 SPONSORSHIP OPPORTUNITIES



National Career Development Conference April 24-26 | Indianapolis, IN

Join us at the National Career Development Conference (NCDC), a rapidly growing event empowering the next generation of leaders! In just a few years, NCDC has expanded from 600 to over 1,300 attendees. Your sponsorship directly supports JAG students as they compete in career-focused events, attend skill-building workshops, and connect with industry professionals. Maximize your brand visibility by hosting a booth at our College and Career Expo and engage with top talent by judging our National Competitive Events. Partner with JAG and invest in the future workforce!

	PRESENTING \$100,000 *Industry Exclusive	GOLD \$75,000	SILVER \$50,000	BRONZE \$25,000
Logo with hyperlink prominently featured on Conference Homepage	★	★	★	★
Logo featured on JAG website	★			
Special Recognition from the stage at NCDC events	★	★	★	★
Logo featured on the stage or registration area	★	★	★	★
Logo featured on event app *(Varying sizes)	★	★	★	★
Opportunity to present award for competitive event on stage	★			
Opportunity to Judge a competitive event	★	★	★	★
Recognition throughout the year in electronic publications such as newsletters, press releases, annual report, and social media	★	★	★	★
Opportunity to host an educational workshop	★	★	★	
Opportunity to have a booth in the career expo	★	★	★	★
Opportunity to join JAG National Staff and Board Members at a VIP Reception	★	★		

2025 SPONSORSHIP OPPORTUNITIES

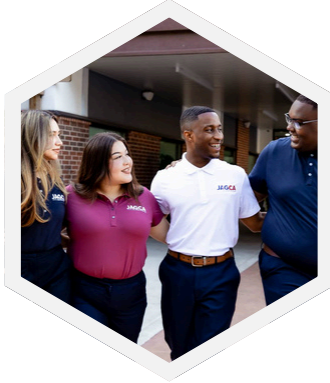
National Career Development Conference

April 24-26 | Indianapolis, IN

Opportunities continued

	PRESENTING \$100,000 *Industry Exclusive	GOLD \$75,000	SILVER \$50,000	BRONZE \$25,000
Opportunity to attend VIP Reception for JAG Specialist, Managers, and State Leaders	★	★	★	
Opportunity to Sponsor a competitive event	★	★		
Opportunity for local staff activation during conference	★	★	★	★
Opportunity for Press Release and Media Interview *(pending local media activation)	★	★		
Opportunity to Speak at a ceremony *limited availability	★			

National Career Development Conference



Additional Sponsorship Opportunities

Additional Sponsorship Opportunity & Benefits	Grand Awards Sponsor (\$15,000)	VIP Reception Sponsor (\$15,000)	Opening Session Sponsor (\$10,000)	Grand Awards Dance Sponsor (\$10,000)	Parliamentary Sponsor (\$10,000)	Hospitality Sponsor (\$10,000)	Registration Sponsor (\$5,000)	Competitive Event Sponsor (\$5,000)	Expo Booth Partner (\$2,500)**
Exclusive Exposure on stage at the Awards Ceremony.	★								
Logo featured prominently at NCDC	★	★	★	★	★				
Opportunity to have 30-60 second commercial about your company/org	★								
Opportunity to present designated award with JAG National President/CEO	★							★	
Opportunity to attend VIP Reception with JAG National Staff, Board of Directors, and Local State Leaders		★							
Opportunity to speak at hosted event	★	★	★	★	★				
Opportunity to local staff activation at the Conference	★	★	★	★	★	★	★	★	
Exclusive Exposure during Dance Celebration				★					
Exclusive Exposure during Voting Delegate Session					★				
Opportunity for logo printed cups and napkins during event		★	★	★		★			
Logo featured on printed materials around Hospitality area						★			
Opportunity to co-brand lanyards to use throughout the Conference							★		
Booth space for two days to engage with JAG youth, Specialist, and State Affiliate Leaders									★
Social Media Mentions* (total mentions vary)	★	★	★	★	★	★	★	★	

BE A SPONSOR



1 Judge a competitive event

Now more than ever, our nation needs young people with the right skills and support to succeed in education, careers, and life. **As a judge, you will support JAG youth to demonstrate their excellence in career skills.**

This is a rewarding and inspiring opportunity to see JAG youth in action and understand our future is bright with these talented young people.

Judges do not need to be experts in the competitive event topic and will receive training and guidelines. Events include:

- **Business Plan**
- **Career Preparation**
- **Creative Decision-Making**
- **Employability Skills**
- **Financial Literacy**
- **JAGCA Knowledge Bowl**
- **JAGCA Service Project**
- **Outstanding JAGCA Chapter Project-Based Learning Showcase**
- **Prepared Speaking**
- **L.O.V.E. Project**

2 Host a table in the Expo Hall

JAG Career Association invites industry partners, colleges, universities, trade schools, and hiring professionals to participate in the **College and Career Expo** to interact one-on-one with **1,000+ JAG youth** and begin early recruitment for your organization.

This is an opportunity to show how your organization shines as a leader in your industry and values their people.

Exhibit space includes one six-foot table draped, two chairs. Pricing does not include labor, shipping charges, carpet, electricity, or internet access.

Additional furnishings, electricity, and internet will be available for purchase in the exhibitor packet.

3 Facilitate an Educational Workshop

JAG invites industry leaders and partners to share their professional, leadership, and knowledge with youth as they prepare for their future.

Workshop topics can cover a variety of topics, including **higher ed., financial literacy, leadership development, and more.**

Each **45-minute session** is an opportunity to engage and leave youth with concrete steps, ideas and tools to design their career pathways.

\$2,500*

BOOTH SPACE EXHIBITOR HALL

*Non-profit Partners booth rate: \$1,500



Boost your brand and shape the future workforce by sponsoring a booth at the National Career Development Conference (NCDC). Connect with motivated JAG participants that are ready to showcase their leadership skills and explore career opportunities with your company, organization, or institution. Engage with tomorrow's leaders today and make a lasting impact on their professional journey.

Booth purchase includes:

- A complimentary event registration for booth host (must be registered)
- Booth space for 2 days to engage and connect with youth, teachers, and other industry leaders: covered 6 ft table, 2 chairs (Wifi not included)
- Lunch and refreshment breaks
- Invitation to attend National opening and closing awards sessions and a networking reception
- Social media post leading up to the NCDC event

Expanded Opportunity

Become a key player on both the national stage and at the JAG Indiana CDC:

JAG Indiana Career Development Conference | March 14th, 2025

When you choose to sponsor both events, you can set up your booth for just \$3,000. This is your chance to elevate your brand recognition and drive community growth.

Contact development@jag.org to secure your spot.