



NTS

SPONSORSHIP OPPORTUNITITES

JAGTM

JOBS FOR AMERICA'S GRADUATES

2025 SPONSORSHIP OPPORTUNITIES



National Training Seminar July 14-18 | Louisville, KY

JAG's National Training Seminar is the most extensive professional development experience for the JAG National Network. Over 600 JAG Specialists attend JAG University courses with specialized tracks based on level of experiences, where they gain inspiration, take home deeper skill sets, and build robust professional networks with the best JAG Specialists, managers, trainers, and administrators from across the United States. Dozens of employers and education partners host workshops to bring innovative content and best practices directly to JAG Specialists as they prepare for their new JAG class. The week also serves as an opportunity to recognize and award our outstanding staff for all their hard work throughout the year.

	PRESENTING \$100,000	GOLD \$75,000	SILVER \$50,000	BRONZE \$25,000
Logo with hyperlink prominently featured on Conference Homepage	★	★	★	★
Logo featured on JAG website	★			
Special Recognition from the stage at NTS events	★	★	★	★
Logo featured on stage or in registration area	★	★	★	★
Logo featured on event app *(varying sizes)	★	★	★	★
Opportunity to present an award during the Awards Ceremony	★			
Opportunity to attend VIP Reception for JAG Specialist, Managers and State Leaders	★	★		
Recognition throughout the year in electronic publications such as newsletters, press releases, annual report, and social media	★	★	★	★
Opportunity to host a best practices workshop	★	★	★	
Opportunity for local staff activation at event	★	★	★	★
Opportunity for Press Release and Media Interview * (pending local media activation)	★	★		
Opportunity to Speak at a ceremony *limited availability	★			

National Training Seminar



Additional Sponsorship Opportunities

Additional Sponsorship Opportunity & Benefits	VIP Reception Sponsor \$15,000	Opening Session Sponsor \$10,000	Closing Awards Brunch Sponsor \$10,000	Hospitality Sponsor \$10,000	Registration Sponsor \$5,000	JAG Manager Journal Sponsor \$5,000	Handbook Sponsor \$5,000	Award Sponsor \$5,000	Expo Booth Sponsor \$1,500
Exclusive Exposure on stage at the Awards Ceremony.			★						
Logo featured prominently at NTS	★	★	★						
Opportunity to have 30-60 second commercial about your company/org		★	★						
Opportunity to present designated award with JAG National President/CEO			★			★			
Opportunity to attend VIP Reception for JAG Specialist, Managers and State Leaders	★								
Opportunity to local staff activation at the Conference	★	★	★	★	★	★	★	★	
Opportunity to Speak during hosted event	★								
Exclusive Exposure during VIP Reception	★								
Opportunity for logo printed cups and napkins during event	★		★	★					
Opportunity to include a note in printed materials						★	★		
Opportunity for logo printed on Notebook/Journal for Managers						★			
Opportunity for logo printed on JAG Handbook for Specialist							★		
Opportunity to co-brand lanyards to use throughout the Conference					★				
Booth space for two days to engage with JAG youth, Specialist, and State Affiliate Leaders	★	★	★	★					★
Social Media Mentions *(total mentions vary)	★	★	★	★	★	★	★	★	★