

THE FUTURE BEGINS AT THE **EDGE**

LONG BEACH, CA | JULY 14-16, 2026



Photo courtesy of Long Beach Convention and Tourism Center

SPONSORSHIP
OPPORTUNITIES

EDGE
POWERED BY JAG 2026

ABOUT JAG

Jobs for America's Graduates (JAG) is a national non-profit organization with 40+ years of experience empowering more than 1.7 million young people to succeed in education, employment, and life. In collaboration with state-based affiliates, community organizations, and state agencies, JAG programs across the U.S. equip youth with essential job skills, hands-on experience, and critical post-graduation support to ensure a successful transition into careers and higher education. Serving more than 80,000 young people each year, JAG is on a bold mission to engage one million youth annually by 2035.

OUR PURPOSE:

We believe young people with lived experience hold the key to lasting system change. When they have hope and opportunity, they create brighter futures for themselves and others.

OUR MISSION:

Empower our nation's young people with the skills and support to succeed in education, employment, and life.

OUR VALUES:



**Strive for
Outcomes**



**Act with
Integrity**



**Adapt
Always**



**Create
Opportunities**



**Cultivate
Belonging**

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WHY EDGE?

It's the youth and workforce development event of the year.

The gap between education and employment keeps growing. Students leave school unprepared. Employers can't find job-ready talent. EDGE is the breakthrough event closing the gap between learning and work — a launchpad, collaboration studio, and living lab where leaders create real, actionable solutions for today's challenges and tomorrow's workforce.



Leaders Unite to Shape What's Next

Co-create visionary Solutions

Dive into real issues. Develop solutions with 800+ leaders from every corner of the US.

Make Meaningful Connections. Showcase Your Thought Leadership.

EDGE is a rare opportunity to work with leaders across sectors: national educators, employers, policymakers, and innovators.

Powerhouse Speakers

Get inspired by dynamic thought leaders in youth and workforce development.

Unforgettable Setting

Held in beautiful Long Beach, CA at the Long Beach Convention Center.



Built for the Future of Work

Labs

90-minute think tanks focused on high-impact topics like AI, the green economy, and the next economy.

Immersions

3+ hour experiential sessions in real-world settings or simulations.

Workshops

45-90-minutes. Skill-building and strategy sharing w/practical takeaways.

Sandboxes

Drop-in tech and training spaces with guided or self-directed support.

Working Sessions

A diverse group of thinkers co-create an outcome-based sketch note.

EDGE SPONSORSHIP LEVELS

Platinum Sponsor (limited to 1)	\$100,000	<ul style="list-style-type: none"> • Exclusive opportunity to introduce the keynote speaker • Logo placement on event website, conference t-shirts, attendee lanyards, digital and printed event signage • Acknowledgement during both opening and closing ceremonies • Featured recognition in JAG newsletter • Access to EDGE registration list • Host of a Youth Leaders Roundtable session • Lead 2 interactive workshops for attendees • Participate in a thought leader panel • Showcase a 30-second sponsor-provided video ad during event • Standard expo booth space in the conference exhibit hall • 6 event registrations and 6 networking reception tickets
Gold Sponsor (limited to 5)	\$75,000	<ul style="list-style-type: none"> • Opportunity to address attendees at a selected activity • Recognition from the main stage during the event • Logo placement on event website and digital and printed signage • Access to EDGE registration list • Lead one interactive workshop for attendees • Participate in a thought leader panel • Opportunity to provide a branded item at a designated activity • Standard expo booth in the conference exhibit hall • 4 event registrations and 4 networking reception tickets
Silver Sponsor (limited to 4)	\$50,000	<ul style="list-style-type: none"> • Recognition from the main stage during the event • Logo on event website and digital and printed signage at competition • Access to EDGE registration list • Lead one interactive workshop for attendees • Participate in a thought leader panel • Standard expo booth in the conference exhibit hall • 2 event registrations and 2 networking reception tickets
Bronze Sponsor (limited to 6)	\$25,000	<ul style="list-style-type: none"> • Logo on event website and digital and printed signage at activity • Access to EDGE registration list • Lead one interactive workshop for attendees • Direct engagement with attendees at designated activity • Standard expo booth in the conference exhibit hall • 1 event registration and 1 networking reception ticket
Copper Sponsor (limited to 11)	\$10,000	<ul style="list-style-type: none"> • Distribution of JAG-approved promotional items to attendees • Recognition at a designated distribution point • Standard expo booth in the conference exhibit hall • 1 event registration and 1 networking reception ticket

Exhibitor Options Available