



JOBS FOR  
AMERICA'S  
GRADUATES



# SPONSORSHIP OPPORTUNITIES

## NATIONAL CAREER DEVELOPMENT CONFERENCE

Salt Lake City, Utah | April 30-May 2, 2026

# ABOUT JAG

Jobs for America's Graduates (JAG) is a national non-profit organization with 40+ years of experience empowering more than 1.7 million young people to succeed in education, employment, and life. In collaboration with state-based affiliates, community organizations, and state agencies, JAG programs across the U.S. equip youth with essential job skills, hands-on experience, and critical post-graduation support to ensure a successful transition into careers and higher education. Serving more than 80,000 young people each year, JAG is on a bold mission to engage one million youth annually by 2035.

## OUR PURPOSE:

We believe young people with lived experience hold the key to lasting system change. When they have hope and opportunity, they create brighter futures for themselves and others.

## OUR MISSION:

Empower our nation's young people with the skills and support to succeed in education, employment, and life.

## OUR VALUES:



**Strive for  
Outcomes**



**Act with  
Integrity**



**Adapt  
Always**



**Create  
Opportunities**



**Cultivate  
Belonging**



## WHY NCDC?

The National Career Development Conference (NCDC) is the pinnacle experience for JAG youth to demonstrate their skills, explore career options, connect with employers, and create pathways for their future as members of the JAG Career Association (JAGCA).



### Competitive Events

Students demonstrate their skills in 13 competitive events:

- Business Plan
- Creative-Decision Making
- Project-Based Learning
- Financial Literacy Exam
- JAGCA Knowledge Bowl
- Prepared Speaking
- National Service Project
- Outstanding Chapter
- Employability Skills
- L.O.V.E. Project
- Career Preparation
- Financial Budget\*
- Promotional Video\*

\*New events in 2026!



### Workshops & Expo Hall

Students get to explore a wide range of educational and career options by attending partner hosted workshops. They also connect more closely by visiting their booths in the college and career expo.



### Leadership Opportunities

Each year, students can apply for 1 of 3 officer positions with the JAG Career Association (JAGA). Top candidates come to NCDC to campaign for a chance to represent JAG National as the Career Association's president-elect, secretary, or parliamentarian.

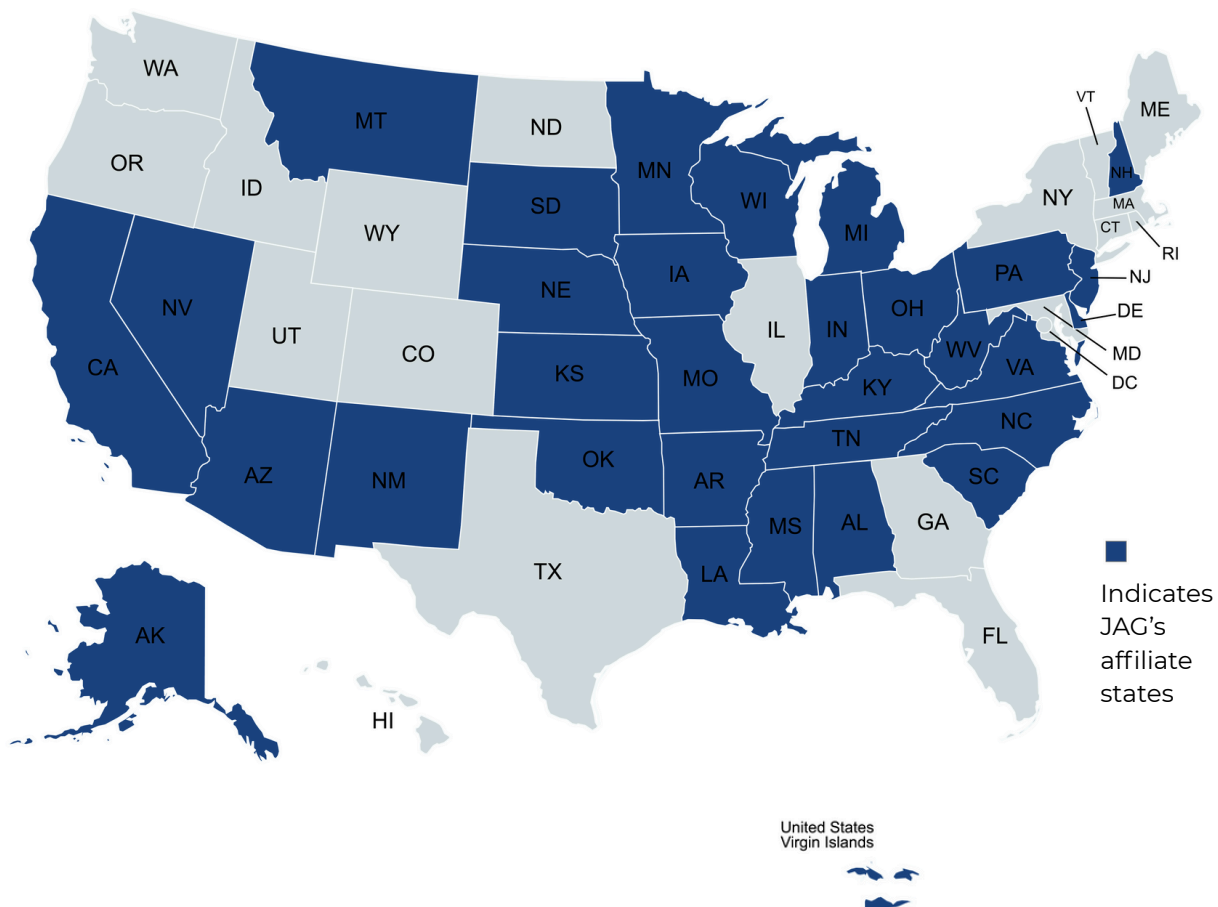
# 2026 ANNUAL CONFERENCE

The Grand American Hotel - Salt Lake City, Utah

April 30th - May 2nd

The JAG National Career Development Conference is where JAG students really get to shine in Competitive Events, delivering impressive performances across more than a dozen categories. From Outstanding Chapters to individual and team competitions, students nationwide showcase their expertise in Business Plans, Financial Literacy, Prepared Speaking, the Knowledge Bowl, and beyond. Youth participants join us from our affiliate states. **NCDC 2025 hit a record with over 1,300 attendees!**

## 2025 National Career Development Conference Footprint





# NCDC SPONSORSHIP LEVELS

|   |                 |  |
|---|-----------------|--|
| <b>Platinum Sponsor</b><br>(limited to 1) | <b>\$75,000</b> | <ul style="list-style-type: none"> <li>• Exclusive opportunity to introduce the keynote speaker</li> <li>• Logo on event website, conference t-shirts, attendee lanyards, digital and printed event signage</li> <li>• Acknowledgement during opening and closing ceremonies</li> <li>• Featured recognition in JAG newsletter</li> <li>• Host of a Youth Leaders Roundtable session</li> <li>• Lead 2 interactive workshops for youth attendees</li> <li>• Serve as a judge for competitive youth events</li> <li>• Showcase a 30-second sponsor-provided video ad during event</li> <li>• Standard expo booth space in the conference exhibit hall</li> <li>• Includes 8 event registrations and 8 networking reception tickets</li> </ul> |
| <b>Gold Sponsor</b><br>(limited to 5)     | <b>\$50,000</b> | <ul style="list-style-type: none"> <li>• Opportunity to address attendees at a selected activity</li> <li>• Recognition from the main stage during the event</li> <li>• Logo on event website and digital and printed signage</li> <li>• Lead one interactive workshop for youth attendees</li> <li>• Serve as a judge for competitive youth events</li> <li>• Opportunity to provide a branded item at a designated activity</li> <li>• Standard expo booth in the conference exhibit hall</li> <li>• Includes 6 event registrations and 6 networking reception tickets</li> </ul>  |
| <b>Silver Sponsor</b><br>(limited to 13)  | <b>\$25,000</b> | <ul style="list-style-type: none"> <li>• Recognition from the main stage during the event</li> <li>• Logo on event website and digital and printed signage at competition</li> <li>• Lead one interactive workshop for youth attendees</li> <li>• Serve as a judge for competitive youth events</li> <li>• Present selected competition awards to student winners</li> <li>• Standard expo booth in the conference exhibit hall</li> <li>• Includes 4 event registrations and 4 networking reception tickets</li> </ul>  |
| <b>Bronze Sponsor</b><br>(limited to 6)   | <b>\$10,000</b> | <ul style="list-style-type: none"> <li>• Logo on event website and digital and printed signage at activity</li> <li>• Lead one interactive workshop for youth attendees</li> <li>• Standard expo booth in the conference exhibit hall</li> <li>• Includes 2 event registrations and 2 networking reception tickets</li> </ul>  |
| <b>Copper Sponsor</b><br>(limited to 9)   | <b>\$5,000</b>  | <ul style="list-style-type: none"> <li>• Distribution of JAG-approved promotional items to attendees</li> <li>• Recognition at a designated distribution point</li> <li>• Standard expo booth in the conference exhibit hall</li> <li>• Includes 1 event registration and 1 networking reception ticket</li> </ul>   |

**Exhibitor Options Available**

# THANK YOU TO OUR 2025 NCDC SPONSORS

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JPMorganChase



## Let's discuss next steps today.

Contact our development department:

[development@jag.org](mailto:development@jag.org)